



## **Our Vision for Kent:**

A thriving community of young entrepreneurs and business owners, growing the Kent economy with experienced and successful business mentors, and peer support.



Charity no: 291559

[kentfoundation.org](https://kentfoundation.org)

The Kent Foundation provides **business support** to young business owners in Kent **aged 30 and under**. With access to **free business mentoring, masterclasses, exclusive networking events and mastermind groups**.

We are currently the only local charity in the UK to offer this type of **FREE** support to all young aspiring entrepreneurs and business owners.

What stage of business do we support?



**Pre-startup**



**Start-up**



**Growth**

**kentfoundation.org**

# Meet some of Kent's Young Entrepreneurs and Business Owners



# The Impact!

KF Survey conducted on businesses and the effect of COVID-19 - Results\*

60% are a Ltd company

40% are Sole Traders

**62% of all are still trading**

**38% not currently trading**

10% of Ltd companies used furlough scheme

only 30% of Sole traders were able to access the Self-Employment Income Support Scheme. 70% were start-ups in first year of accounts

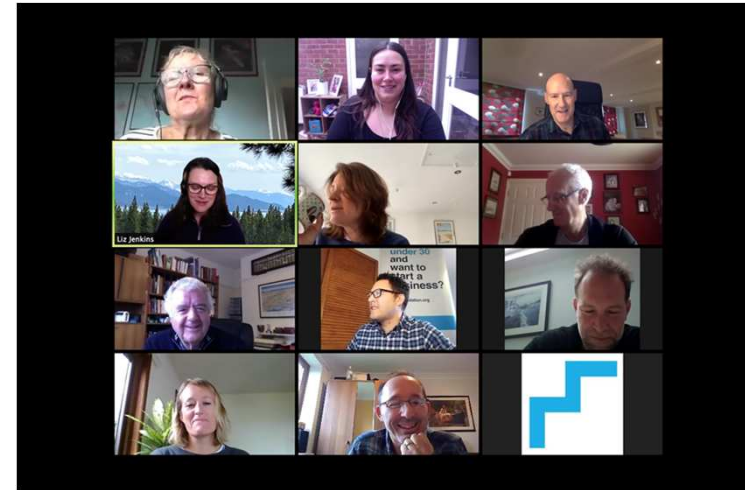
Of those still trading, 6% have seen an increase in business revenue (Digital Industries)

**of the 94% left trading revenue is down to 30% of what they would normally expect to generate.**

Specific support requested

Digital skills, trading online, website development, reopen procedures coming out of lock down.

\*All engage in our mentoring service where contacted and we had a 40% response rate. Information captured between 11th - 29th May

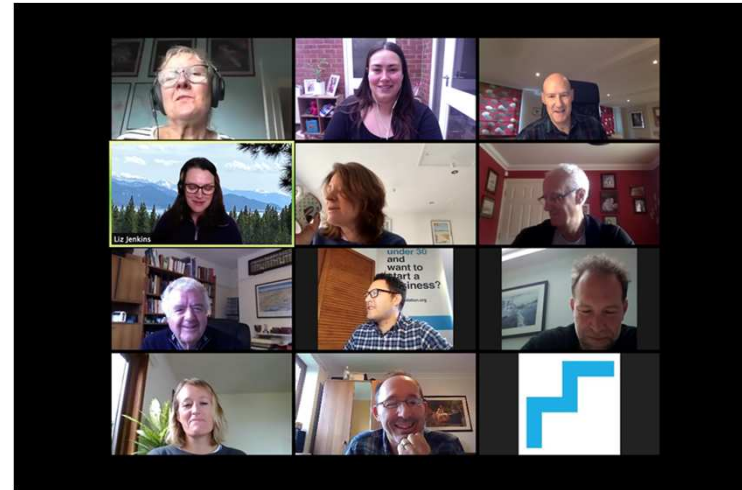


## Business Mentoring

All our mentors are recruited and trained from the established business community of Kent.

115 active volunteer business mentors

Increased our capacity by 24 volunteer business mentors in 2020

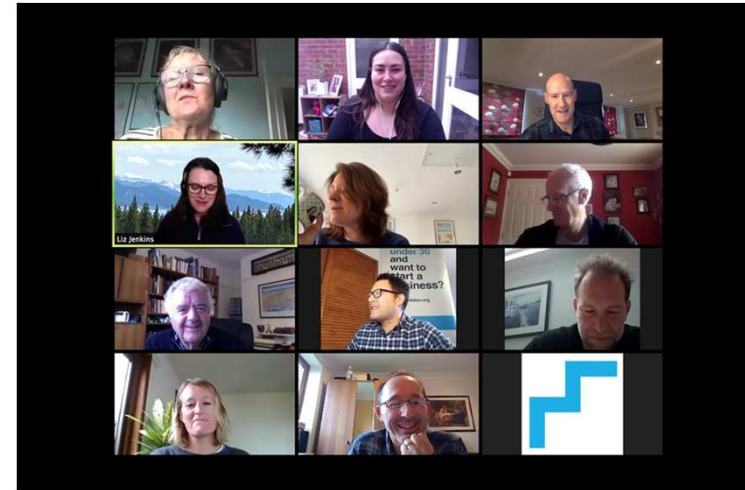


## Business Mentoring

**They have supported 136 Kent based start-up businesses in 2020 / 21 so-far**

**Today they are currently supporting 121 businesses**

**Over 1200 hrs of business support is currently provided annually through our volunteer business mentors.**



## Business Mentoring

The business we are now supporting are committing longer to their mentors - 4 years ago 6 to 9 months now 18 months.

**Why?**

**The Key Benefits of mentoring**

Support and Advice - Improving key skills - Develop strategies - Overcoming challenges - Network





## Business Masterclasses

Covering a range of subjects including

**Social Media Strategy - SEO - Video creation and live streaming - The principles of selling - How to start a podcast - Funding your business - TAX - Business banking - Digital Marketing**

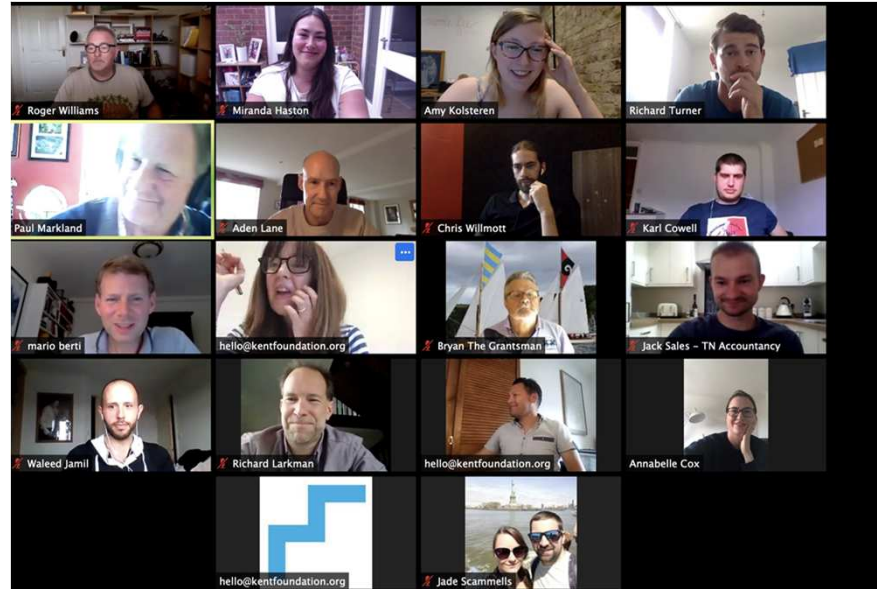
# KENT FOUNDATION NETWORKER

JOINED BY  
**LUKE QUILTER**  
SLEEPING GIANT MEDIA

**JACK SALES**  
TN ACCOUNTANCY



COME AND JOIN US  
TODAY 4PM - 5PM



## Business Networking

Regular online drop-ins - Peer to peer - Exclusive events for mentors - ABlast (2020 KentBizFest)



## Business Mastermind

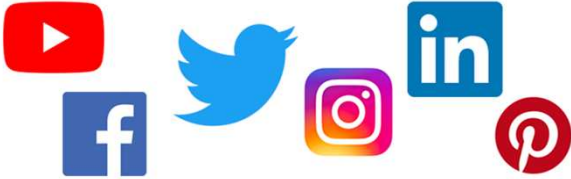
**Business owners meeting regularly to discuss and support the current challenges that they face, supported by our volunteer business mentors.**



## Annual Awards Event

Recognition for Business Owners and our Business Mentors for their contribution and achievements.

# Pre Christmas Campaign



## #SUPPORTLOCAL



business support for young people



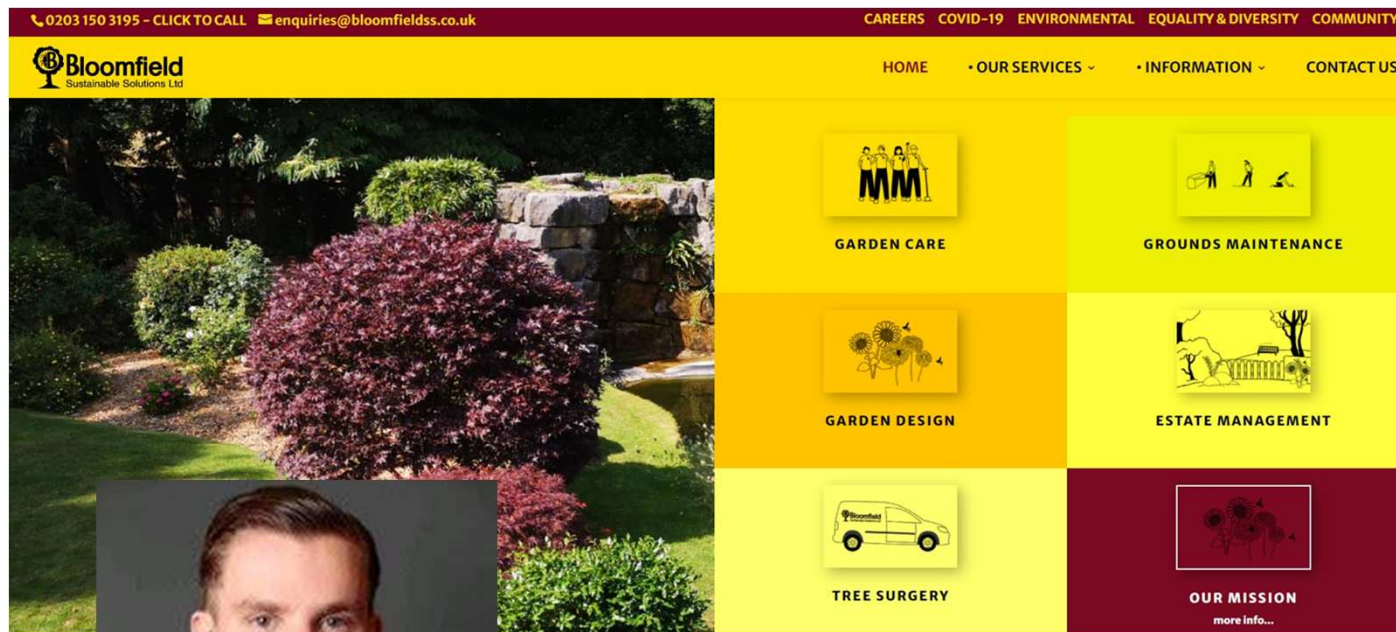
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# Kent Young Entrepreneur - Eva Benka



# Kent Young Entrepreneur - Hayden Bloomfield





# the kent foundation

Thank you